



Here You Leave Today Time & Temporality in Theme Parks

The category of time plays a central role for almost everyone involved in theme parks: designers, employees, visitors, and researchers. This international, interdisciplinary conference unites scholars from all over the world to examine the temporal dynamics of the “happiest places on earth.”

JGU Mainz
Fakultätssaal Philosophicum
18.-20. September 2014

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“Here You Leave Today” Time and Temporality in Theme Parks

Thursday, 18 September 2014

04:00 P.M. *Participants' Arrival and Registration*

05:00 P.M. *Conference Opening*

Keynote:

“The Theme Park Is Dead, Long Live the Theme Park!”

SCOTT A. LUKAS (Lake Tahoe Community College, USA)

07:00 P.M. *Conference Warming*

Friday, 19 September 2014

09:00 A.M. *Panel I: Theme Parks and the U.S.*

“Revisiting Past Futures at the 1939 New York World's Fair”

ASTRID BÖGER (U Hamburg, Germany)

“Resetting the Clock: Theme Parks and New

Urbanism in Los Angeles' Imaginary”
MARKUS REISENLEITNER (York U, Canada)

“Coney Island Films and Non-Teleological
Temporalities”

SIMON DICKEL (Ruhr U, Germany)

11:00 A.M. *Coffee Break*

11:30 A.M. *Panel II: Theme Park Theory*

“Introducing Theme Park Theory”

DAVID YOUNGER (U of Lincoln, UK)

“Staging the Gaze: The Water Coaster Poseidon as
an Example of Staging Strategies in Theme Parks”

ARIANE SCHWARZ (JGU Mainz, Germany)

12:30 P.M. *Lunch Break*

02:00 P.M. *Panel III: Past/Times I*

“Changing Concepts of Temporality: From Age to

Pastness in Heritage and Theme Parks”

CORNELIUS HOLTORF (Linnaeus U, Sweden)

“XVIII Century Attractions: The Multitemporality of the
Museum-Reserve ‘Tsaritsyno’”

NATALIA SAMUTINA & BORIS STEPANOV (National
Research U Higher School of Economics, Russia)

“Creating a Model City for the Future by Referring
to the Past: Aspects of Temporality at

Huis Ten Bosch”

MICHIKO UIKE-BORMANN (U of Freiburg, Germany)

03:30 P.M. *Coffee Break*

04:00 P.M. *Panel IV: Designing the Park*

“Temporality as Storyline, in the Design of Themed
Environments”

GORDON S. GRICE (Forrec Ltd., Canada)

“Scoring the Music for Discoveryland”

DAVID L. TOLLEY (Delaware State U, USA)

07:00 P.M. *Conference Dinner*

Saturday, 20 September 2014

09:00 A.M. *Panel V: Past/Times II*

“Themeparks, Nostalgia, Retro”

SUSAN INGRAM (York U, Canada)

“Wrangling the Masses: Frontierland and the
Imagineering of American Collective Memory”

PRISCILLA HOBBS (JGU Mainz, Germany)

“Mini Israel and the Subversive Present”

MICHAEL FEIGE (Ben-Gurion U, Israel)

10:30 A.M. *Coffee Break*

11:00 A.M. *Panel VI: Situating the Theme Park*

“Representations of Difference in Themed Spaces”

JAN-ERIK STEINKRÜGER (U Bonn, Germany)

“Et in Chronotopia Ego: Main Street-Architecture as a
Rhetorical Device at Theme Parks and

Outlet Villages”

PER STRÖMBERG (Telemark U, Norway)

“From Neomediaevalism to Retrofuturism: A Virtual
Addition to the Genealogy of the Pleasure Ground”

PETER KRISTOF MAKAI (U of Szeged, Hungary)

01:00 P.M. *Lunch*